



CONTACT David Mills
The Buzz Farm, Inc.
Phone: 718-309-5277
Email: media@thebuzzfarm.com

UNIVERSAL REMOTE CONTROL TUNES IN TO THE BUZZ FARM

Leading remote control provider selects strategic communications firm to assist in online advertising program.

Bayside, NY – February 28, 2006 – The Buzz Farm announced today that they have been chosen by Universal Remote Control, Inc. to spearhead an online advertising program that will drive the company’s online communications efforts for 2006. Headquartered in Harriman, New York, Universal Remote Control is a world leader in the custom design, engineering, manufacturing and distribution of high-quality remote controls and home automation products.

“We are delighted to be partnering with Universal Remote Control,” said David Mills, president of The Buzz Farm. “Now it is our responsibility to take the appropriate steps to enhance their image, increase consumer awareness, and make them a highly-regarded part of the consumer home theater experience.”

“We needed a fresh new look for our online advertising, so we called on The Buzz Farm. We like their pedigree, their approach and their ideas,” stated Jon Sienkiewicz, director of marketing of Universal Remote Control. He added, “An online ad must capture a consumer’s eye in an instant, hold their attention for several seconds, and be compelling enough to lead them away from their intended destination—otherwise it’s just wallpaper. The Buzz Farm gives us creative materials that deliver. Period.”

Universal Remote Control has more than 20 years of experience in the remote control market, and produces a family of innovative IR/RF products to meet consumer requirements around the world. Their corporate tagline of “Entertainment Made Simple” embodies their product line of remote control products ranging from a multiple function universal and learning remote control, to a feature-rich, PC-programmable remote control with a color touch screen for high end home theater applications.

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About Universal Remote Control

Universal Remote Control, Inc., is a world leader in the custom design, engineering, manufacturing, and distribution of high quality remote controls, home automation products and handheld devices. The company supplies millions of remote controls each year to consumers around the world through four primary channels: retail, custom professional, broadcast subscription and OEM.

Clients include many leading high-end audio and video manufacturers, consumer electronics and broadcast subscription companies, including Adcom, B&K, Cablevision Systems Corp., Charter Communications, Comcast, Crestron, Denon, Faroudja, Harman/Kardon, Klipsch, Krell, McIntosh, Motorola, Rotel, Parasound, Polk Audio, Time Warner, Toshiba, Xantech and Zenith.

Established in 1991 and based in Harrison, New York, Universal Remote Control, Inc. has multiple manufacturing facilities in Asia and North America that meet rigorous CE, ISO 9001, ETTS, IQNET, and TQM certification requirements. For more information, visit www.universalremote.com.

About The Buzz Farm

The Buzz Farm is a strategic advertising and communications agency that creates and manages integrated online and offline communications solutions for its clients. The agency, founded in 2005, is headquartered in Bayside, New York, and is backed by a team of dynamic creative, marketing and technology professionals. The combination of its results-oriented strategies and unwavering appreciation of branding principles sets The Buzz Farm apart from conventional boutique advertising agencies, design firms, and consultants. For additional information, please visit www.thebuzzfarm.com or contact The Buzz Farm at media@thebuzzfarm.com.