



CONTACT David Mills
The Buzz Farm, Inc.
Phone: 718-309-5277
Email: media@thebuzzfarm.com

SALESCONX REVAMPS WEBSITE AS CORPORATE IDENTITY SHINES ON

Online professional sales marketplace growing steadily amid challenging economic times.

Bayside, NY – November 11, 2008 – The Buzz Farm announced today that client Salesconx has relaunched their website based on the corporate identity and brand standards developed by the agency. Headquartered in New York City, Salesconx officially launched their innovative website in September 2007. Since then, the streamlined site has added new functionality and selling tools designed to help professional salespeople harness the power of the Internet and leverage the value of their personal network.

“The Buzz Farm created a timeless brand for our company,” stated Evan Sohn, CEO of Salesconx. “We realized at the outset that our success might not happen overnight. That said, we knew our mark must endure, yet remain contemporary and relevant at the beginning of every day. This skill is what sets The Buzz Farm apart, and our new site proves this point.”

Mr. Sohn was referencing the experience of The Buzz Farm’s President and Creative Director, David Mills, who has led identity programs for, among others, global brand powerhouses Canon Inc., Sharp Corporation and Universal Remote Control both in the United States and overseas. Mr. Sohn added, “A strong brand communicates something every time you see it. In our case, Salesconx stands for opportunity and success to thousands of sales professionals across the country, which we believe is a very good thing.”

For inquiries regarding this and other news, please contact The Buzz Farm at 718.309.5277 or at media@thebuzzfarm.com.

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About Salesconx

Headquartered in New York City, Salesconx, Inc. is a marketplace for salespeople that allow them to leverage their relationships and business successes as well as to gain introduction to others. In addition, Salesconx also allows enterprises to seek introductions from the salespeople

